



# SKI UTAH

THE GREATEST SNOW ON EARTH®

2749 E Parleys Way, Suite 310  
Salt Lake City, UT 84109  
(801) 534-1779 office  
skiutah.com | info@skiutah.com  
@skiutah | #skiutah

We at Ski Utah believe that it is our mission and obligation to work toward protecting and preserving Utah’s *best* season – Winter! (Shh! We may be a bit biased!) We have recently started to work toward building a program that will help Ski Utah address climate change internally and then start to engage our consumers with sustainable travel solutions.

Our first step is to calculate our carbon footprint and start taking responsibility for decreasing these climate-changing greenhouse gas emissions.

Our next step will be addressing sustainable tourism by providing both our local and destination skier/rider or winter tourism visitor the opportunity to actively invest in climate solutions. We are excited to share this both educational and impactful opportunity.

Lastly, it will continue to be our mission to advocate, market and communicate for climate change solutions within Utah and our thriving industry. This will always be a work in progress but we promise from this step forward to always strive to do better.

The world needs to reach zero net carbon emissions by 2050 and we are proud to help lead the way. This process will take some time, and we encourage our members and consumers to reach out with any questions.

We thank you for your support and interest in learning more.

Partners in Promoting Utah's Winter Sports Industry

